



*How to Launch Your Own Winter Shelter for the Homeless*

# WINTER SHELTERS 101

*From Hope University By Rogue Retreat*

**3-Session AudioCourse ... Start Today!**

During the winter months when temperatures fall to freezing or below, many communities are starting to develop short-term, emergency winter weather shelter programs that provide temporary housing for homeless persons when weather conditions pose a substantial threat to life or health. Winter Shelters 101 covers the most important issues your community must address and how to turn problems into opportunities for creative solutions and partnerships.

In this 3-session audio course, you will receive valuable recordings and handouts from our popular Winter Shelters 101 course.

**Cost: Only \$99/Person (75% off)**

(Group Rates Available: Email [HopeU@RogueRetreat.com](mailto:HopeU@RogueRetreat.com))

**Register: [rogueretreat.com/hope-university/winter-shelters-101](http://rogueretreat.com/hope-university/winter-shelters-101)**

**Learn from Our Kelly Shelter by Rogue Retreat ([Watch Intro Video](#))**

You'll discover lessons learned by the Kelly Shelter by Rogue Retreat! Guests now apply for the winter shelter program and once accepted are allowed to stay for the shelter season that used to be held from January 1 to March 31. Very soon, Kelly Shelter will be available year-round.

Rogue Retreat case management staff meets daily with homeless men, women and families to help them to get off the streets permanently, address their individual barriers and transition them back into society. This is accomplished first by providing safe and stable shelter in a small community of around 50 persons sheltered per night. In addition, our guests often start working in our popular employment training program called [Clean Sweep](#). You'll learn about all of this!



GOT A QUESTION? Please email us at [HopeU@RogueRetreat.com](mailto:HopeU@RogueRetreat.com)

## TOPICS: WINTER SHELTERS 101 Audio Course

In this timely course, you will discover...

### Session 1

- How to Address “Not In My Back Yard” (NIMBY) Arguments
- Four Myths of Homelessness: 1) Homeless By Choice, 2) The Homeless Are Not From Here, 3) The Homeless Are Lazy (get a job), 4) All Homeless are Hopeless (Addiction/Mental Illness)
- Five Keys to Effective Emergency Shelter: 1) Housing First Approach, 2) Safe & Appropriate Diversion, 3) Immediate & Low-Barrier Access, 4) Housing-Focused, Rapid Exit Services (session 2) 5) Data to Measure Performance (session 3)
- Finding a Site & Designing a Model Shelter
- Meeting Codes (Building & Fire Codes)

### Session 2

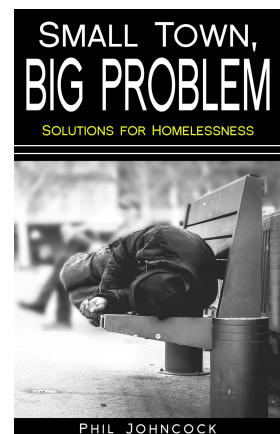
- 3 Steps to Customize Your Community’s Solution to Homelessness: 1) Humanize, 2) Stabilize, 3) Self-Actualize
- Policy Issues
- Creating a Budget
- Fundraising & Marketing
- Continuum of Care & Coordinated Entry
- Partnership Building

### Session 3

- Staffing: Paid & Volunteer
- Staff Training & Burnout
- Policies, Procedures, Agreements & Forms
- Case Management
- Entry & Exiting
- Data to Measure Performance
- Action Plans

### Special Guests

In addition to our talented and experienced Rogue Retreat staff, you will be joined by a group of experts like Connie Wilkerson who will speak about Continuum of Care and Coordinated Entry. You will also be joined by best-selling author Phil Johncock AND receive your own copy of his popular book: *Small Town, Big Problem: Solutions for Homelessness*.



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